

Bridge career drivers are categorized concepts that can help you identify and articulate what drives you in your career, what roles you want to pursue, and what skills you might need to develop to achieve your career goals. Identifying your career drivers helps you and your manager create a career development plan and then connects you to learning and performance tools in Bridge.

List of Bridge Career Drivers and Driver Categories

The following is a categorized list of the Bridge career drivers. These drivers can be viewed on the [Bridge Career Driver activity cards](#) and in the [Bridge Career Everest page](#). After completing the Bridge Career Drivers activity with your manager, you can add your personal career drivers to your Career Everest page as part of your career development plan.

Company Identity	My Contribution	Growth
Brand	Knowledge and Expertise	Learning
Location	Role	Skill Building
Industry	Problem Solving	Personal Development
Mission	Results	Achievement
Prestige	Leadership	Opportunity
Vision	Purpose	Advancement
Culture	Accountability	Challenge
Diversity	Impact	Reputation
Mobility	Influence	Innovation

Working Together	Appreciation and Security	Exploration
Teammates	Benefits	Adventure
Collaboration	Money and Rewards	Passions
Inclusion	Feeling Valued	Freedom
Helping Others	Recognition	Feeling Empowered
Trust	Stability	Taking Risks
Mentorship	Support	Autonomy
Competition	Work-Life Balance	Variety
Flexibility	Respect	Dreams
Empathy	Job Title	Creativity